



*strategies to maximize  
the value of your  
business*

## Do You Dare

Do you dare to succeed at all that you do,  
To set a clear course and follow it through,  
To dream without limit, to see yourself there,  
To map out your journey with detail and care.

Do you dare to take action, to take that first stride  
Which most people shy at, and then set aside.  
To sometimes risk losing all that you've won,  
And start out again with your eyes to the sun.

Do you dare to build friendships, to touch others lives,  
To nurture and cherish, to constantly strive,  
Knowing that sometimes false words will be spoken,  
And friendships you value will fade or be broken.

Do you dare to keep trying though sometimes it seems  
That to try any harder will shatter your dreams.  
Do you realise that often life's path takes a turn  
That doesn't make sense. Are you willing to learn?

My friends, it's so easy to give up, and say  
I'll do it tomorrow or some other day.  
But triumph belongs to those who will dare,  
To dream and take action, to risk and to share.

**Michael Harrison**